



INSTITUCIÓN EDUCATIVA
"EDUARDO FERNÁNDEZ BOTERO"
AMALFI- ANTIOQUIA

DANE: 105031001516

NIT. 811024125-8

GUÍA DE APRENDIZAJE INGLÉS GRADO CLEI 5

DOCENTE: DONALDO LEMOS GARCÍA

OBJETIVO:

- Identificar el propósito de diferentes textos a través de la lectura y redacción de manera clara y concreta.

DERECHOS BÁSICOS DE APRENDIZAJES:

- Identifica el propósito de textos orales y escritos de mediana longitud relacionados con temas de interés general y de su entorno académico y la comparte con otros.
- Redacta textos argumentativos con una estructura clara y sencilla sobre temas académicos

TEMA 1: READING COMPREHENSION

FECHA DE ENTREGA: 01/ 06/ 2020

FECHA DE DEVOLUCIÓN: Hasta el 16/ 06/ 2020

Warm up activity (actividad de ambientación)

Look at the pictures. Match them with the fields of work.



a. Computer game design
b. Hospitality

c. Marketing
d. Information technology

e. Airline industry



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1.2. Read the text quickly and match a-e above with the correct paragraphs.

INCREASE IN DEMAND FOR SECOND LANGUAGE SKILLS

More and more fields of work now require employees to have a second language.

Whatever job you're aiming for, be it a salesperson or a software developer, a second language is always an advantage.

1. _____

This includes work in restaurants, hotels and bars. More and more people travel these days, from all over the world, both for leisure and business. Visitors need somewhere to stay, somewhere to eat and some way to travel around. Making them feel at home by communicating with them in their own language is very important.

2. _____

Having a good knowledge of English is very useful in the computer industry because so much of the technical language is in English. Also, many of the large IT companies are multinationals and have headquarters in the United States.

3. _____

Computer games companies need to sell their products to people all over the world, so they need to be translated into lots of different languages.

4. _____

Employees in this industry are often expected to speak more than one foreign language. This is usually English plus another language, depending on which part of the world they operate in. Cabin crew are often bilingual or have a very good command of a second language. Now it has also become compulsory for pilots and air traffic controllers to have a minimum level of English for safety reasons. It is believed that this will prevent crashes caused by poor communication.

5. _____

Advertising and marketing is now a global industry, and jobs in these fields often demand foreign languages. Advertising agencies usually work with companies who sell their products all over the world, so need to create advertising campaigns which work in many different languages.

Vocabulary Tip

- ✓ Many English words are similar to words in your language. This can help you guess the meaning of new words, for example,

air traffic controller = *control del tráfico aéreo*

How many other words can you find in the text which are similar in your language? Make a list.

Glossary

- software developer: *desarrollador de software*
- headquarters: *oficinas principales*
- cabin crew: *tripulación*
- advertising campaign: *campaña publicitaria*



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13. Read the text again. Answer the questions.

- a. Why is it good to communicate with foreign visitors in their own language?
- b. Where do a lot of IT companies have their headquarters?
- c. Why do computer games need to be translated into different languages?
- d. What language do air traffic controllers have to speak?
- e. Why do advertising campaigns have to be created in lots of different languages?

Focus on Vocabulary

14. Complete the sentences with the correct verbs. Use the text to help you.

- | | | |
|--------------|-------------|---------------|
| ▪ create | ▪ prevent | ▪ sell |
| ▪ understand | ▪ translate | ▪ communicate |

- a. It's nice to _____ with foreign visitors in their own language.
- b. You need a good knowledge of English to _____ the technical language.
- c. You need to _____ games into different languages.
- d. Pilots need to speak English to _____ crashes.
- e. Marketing companies _____ their products all over the world.
- f. They need to _____ advertising campaigns for different countries.

15. Match the words to make compound nouns. Look back at the text to check.

- | | |
|----------------|---------------|
| 1. computer | a. crew |
| 2. air traffic | b. industry |
| 3. software | c. game |
| 4. advertising | d. campaign |
| 5. computer | e. agency |
| 6. advertising | f. developer |
| 7. cabin | g. controller |

16. Choose the correct compound noun from exercise 16 to complete the sentences.

- a. My brother works for a large _____ in Bogotá.
- b. I work for a large computer company as a _____.
- c. The _____ all spoke Spanish on my flight to Buenos Aires.
- d. I've just bought a new _____. I can't wait to play it.
- e. Technology changes so quickly in the _____

Vocabulary Tip

✓ A compound noun is an expression made up of more than one word. This can be an adjective + noun or a noun + noun. The first word helps specify more clearly the thing or person we are referring to.

Write

17. Make a list of other jobs you know which require a foreign language.

18. Write a short paragraph about one of the jobs saying why foreign language skills are useful.